





• Zoï Environment Network

Pictures and Words

Zoï publications feature vibrant, creative graphics. In our visual syntheses and posters, the text serves primarily as connective tissue as the maps, photos, graphs and tables tell the story. In these visual works, Zoï turns on its head the more common approach of using graphics to illustrate the text, and applies the skills and sensibilities of designers in the service of making difficult material accessible to lay audiences.

Still, words matter, and our longer narrative reports are right side up: Zoï graphics energize and illustrate these complex assessments, and the text delivers the message. To maintain our credibility, Zoï standards for writing have to be as high as our standards for graphics. And just as we follow principles of design in our graphics, we must adhere to the rules of grammar and usage in our language. We must recognize that inconsistency does not imply creativity so much as a lack of discipline, and that rigidity does not flow inevitably from following a set of rules, particularly a well-chosen set.

Great artists sometimes break with convention, but they are not great artists simply because they refuse to follow the rules.

The word conventional means both "based on how things are usually done" and "overly concerned with convention." This second definition slyly hints at an inherent cultural bias against the conventional. The fear creeps in that if one is conventional, one may be too conventional.

A simple explanation for why we have conventions is that they are useful. In design, reds are hot and blues are cool. We do not have to work this out each time we show temperatures; we know the convention. Similarly, the rules for grammar, syntax and usage are nothing but sets of conventions gathered together in style guides that allow writers and editors to achieve consistency.

What would happen if in one of our reports we discussed a program in one organisation, and later mentioned a second programme in a different organization? Maybe nothing. But some readers will notice the different spellings, and may wonder if the inconsistencies are the result of incompetence, indifference or laziness. Reactions may vary by reader age and background, by region or education. However kindly our readers may be in their response to these minor style offences, we – out of respect for ourselves and our readers – should make an effort to get it right. From time to time we are going to make mistakes. Typographical errors, omissions and misspellings are common and forgivable; indifference, not so much. Our language cannot always soar, but it can be easy to read and understand and it can follow a consistent style. Sometimes we depend on our words to put our ideas across, and when we explain our analyses and reveal the relationships between the environment and society, we not only fulfil our mission, but also contribute to the environmental literature of our time.

Zoï World EW HORIZONS OF ENVIRONMENTAL INFORMATION AMERIC RONIER NET GENEVA

Geoff Hughes, Ghostwriter, Zoï Environment Network

New horizons of environmental information

←

• Environmental Policy

Zoï continues to base its environmental policy on a commitment to operate in an environmentally responsible and resource-efficient manner with a focus on six areas – production, procurement, resources, waste, personnel and travel. The first five areas yield to best green management practices, but travel continues to be a challenge.

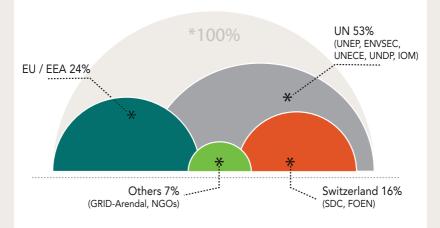
In 2015, Zoï staff and associates were accountable for 50 tonnes of CO_2 emissions, mainly attributable to air travel. Zoï offset these emissions by contributing to an international Gold Standard project. We continue to avoid the avoidable by using trains for shorter distances, and almost all of us bike to work every day.



Financial Statement

_	2012	2013	2014	2015
operating revenues	1,393,812	1,264,131	1,179,934	1,097,966
work ahead of payment	-33,212	-56,972	110,278	88,239
operating expenses				
project expenses	597,933	510,255	548,218	460,998
_personnel costs	651,766	599,564	662,592	611,309
other operating expenses	110,901	97,340	79,402	113,897

Zoï Environment Funding Sources 2015



Climate Change

Climate policy in Central Asia

Zoï continued to support EU/DG Clima in analysing climate policies in Central Asia and in facilitating EU climate cooperation in the region. Zoï carried out missions to all the countries in the region, and summarized the climate analyses in a series of climate scorecards.



Swiss climate backstopping

Zoï is part of a consortium led by INFRAS Zürich providing support to the Climate Change and Environment Network of the Swiss Agency for Development and Cooperation (SDC). Zoï was responsible for refreshing the visual identity of the network and for preparing communication guidance for the SDC Global Climate Change Programme and the Climate Change and Environment Network.

Tajikistan's Intended Nationally Determined Contribution

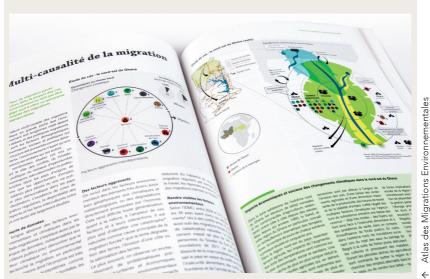
Working with the United Nations Institute for Training and Research and the Tajik Climate Change Centre, and with Swiss funding, Zoï facilitated the preparation and submission of Tajikistan's Intended Nationally Determined Contribution to the United Nations Framework Convention on Climate Change.

Climate change in Belarus

In a series of national round tables and in discussions with local media representatives, Zoï, together with the United Nations Development Programme, the Regional Environmental Centre and national experts, considered the impacts of global warming on Belarus. The climate consequences for Belarus – both positive and negative – were depicted in posters intended for wider distribution to boost public awareness.

Atlas of Environmental Migration/Atlas des Migrations Environnementales

Zoï produced conceptual infographics and maps for the "Atlas of Environmental Migration", a joint publication of the International Organization for Migration and Sciences Po, and the first and only illustrated book that maps environmental migration. The atlas develops a typology of migration related to the environment and climate change, clarifies the terminology and concepts, describes the multiple factors at play, explains the challenges and highlights the opportunities related to this phenomenon.



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Disasters and Conflicts

Flood management in the Pripyat River basin

For the first time in Belarus, the people along the Yaselda River in the Pripyat River basin had the opportunity to review maps of possible flood risks and damages. Zoï prepared and presented these maps, and promptly made adjustments in response to local fact-checking. Community leaders vow to keep the maps on community centre walls for everyone to see and consult.



Flood tour in Switzerland

In September, Zoï hosted 16 experts from Belarus, Moldova and Ukraine on a tour of Switzerland to learn from the Swiss experience of combining flood management and ecosystem management.

Climate Change and Security

Zoï presented an assessment of security risks related to climate change in Central Asia at a joint United Nations-Organization for Security and Co-operation in Europe meeting in Bishkek. Interest was high and the debate was heated. The Environment and Security initiative will publish the final result together with Zoï's similar assessment for Eastern Europe (yet to be discussed in Kyiv).

Pripyat river flood mag



Drones

In a project led by the Swiss Foundation for Mine Action and funded by the European Commission's Humanitarian Aid and Civil Protection department, Zoï is a partner in assessing the use of drones in humanitarian action – for mapping, search-and-rescue, monitoring and the delivery of vital supplies to remote areas.

The environment-security nexus in the South Caucasus

"The Environment-Security Nexus in the South Caucasus: Priorities and Action" provides a concise expert analysis of the linkages among environment and security issues in the South Caucasus today. Userfriendly maps and graphics help readers visualize the priorities and understand the highly complex issues. The publication was funded by a grant from the Ministry of Foreign Affairs of Switzerland, and is a welcome synthesis for those engaged in the environment in this fragile region.

Environmental Governance

Afghan-Tajik cooperation

The countries met in Dushanbe in autumn 2015 to review their progress in cooperation on environment and hydrology issues over the last five years. Expeditions, training and data exchange helped shape the priorities and define the mechanisms for cooperation and joint activities. In 2016 the countries intend to focus on applied hydrology and network modernization, on finalizing an agreement on the environment and on increasing public awareness at the local level.



Media and the environment in Belarus

Seeing journalists as natural partners in improving environmental communication, Zoï took a group of Belarusian and international media representatives to Brest, Belarus, to the site of the planned expansion of the express waterway between the Black and Baltic Seas, and to the Belawezhskaya Puscha forest.

Shared environmental information

In 2015 the EU ended the second phase of introducing the concept of shared environmental information systems to Eastern Europe and the Caucasus. Among other results, Armenia and the European Environment Agency expressed appreciation for Zoi's support in developing the unique environmental information portal for Lake Sevan. Zoi also contributed substance and beauty to the final publication of the project. To be continued!

Environmental information in Central Asia

The EU environmental information project in Central Asia came to an end in 2015, culminating with a meeting in Tashkent and the publication of an appealing visual synthesis of Central Asian environmental indicators. FLERMONECA also published a cartoon version of our famous "State of the Environment Cookbook". The regional eco-portal stays behind and will be taken over by the countries and the United Nations Environment Programme.



EuBike

Zoï and other EuBike partners assist cyclists, cyclotourism associations and tourism providers in Austria, Germany, Italy and Switzerland in developing and testing new cycling routes and an online platform on bike tourism. Zoï implements EuBike project in Switzerland in collaboration with PRO VELO Genève, a local biking association. Together we have developed a new cycling route running through Geneva's countryside, one of the test tours took place during the annual Zoï staff retreat in November. The route is available on EuBike website created by Zoï http://www.eubike.bike

• Zoï Gobelin





 Railway terminal for oil transport. Tengiz oil field, Western Kazakhstan Collage by Nina Joerchjan, Brussels • Tbilisi

Chemicals and Hazardous waste

Pipeline safety in Belarus

Zoï has been facilitating a national dialogue on, and an assessment of, the environmental safety of selected oil and gas pipelines in Belarus. This work included harmonization with international best practices, and a review of environmental risks on a visit to pipelines in Mozyr-Gomel, Belarus.

FOR PIPELINES



↑ BTC pipeline near Rustavi, Georgia © Jeremy Nicholl

Belarus Pollutant Release and Transfer Register

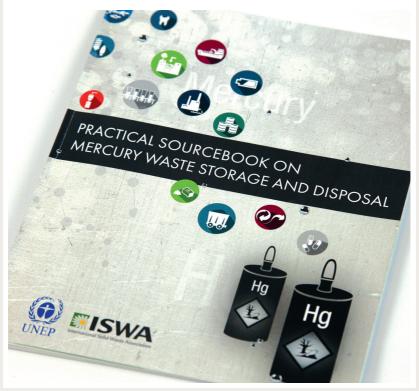
Making industry feel responsible towards people is never easy. With the help of BELNIC Ecology in Minsk we succeeded in convincing some 30 enterprises in the Hrodna region to start publicly reporting their emissions and waste: the Pollution Release and Transfer Register in Belarus became reality.

Global Waste Management Outlook

This milestone publication of the United Nations Environment Programme and the International Solid Waste Association synthesizes the global challenges, trends and policies in waste prevention, minimization and management. Otto Zoï co-authored the chapter on waste finance.

Practical Sourcebook on Mercury Waste, Storage and Disposal

Clear guidance is needed to meet the challenge of mercury waste. Zoï has helped UNEP create a visual and modular sourcebook that helps practitioners worldwide deal with their waste challenges and ensure environmentally sound management.



• Ecosystems Management

Cross-border watershed issues

Shared rivers remain a signature Zoï issue, and we continued to support better cooperation and communication along the Dniester, the Neman, the Chu and Talas rivers – not least by helping to understand and explain the needs and opportunities to adapt to a changing climate. With our help, Tajikistan and Afghanistan started an exchange of hydrology data. And the UNECE Water convention presented to its 8th Conference of the Parties in Budapest our analysis and creative visualization of the water-food-energy nexus in the Syr Darya, the Alazani and the Sava river basins.

Mapping water

Zoi's support to the SDC Global Water Programme Initiatives focused in 2015 on the production of an animated short movie linking the global water challenges to SDC activities.



E-flow infographics



Dryland forests and climate change

At the request of the UN Forum on Forests and the Secretariat of the Economic Cooperation Organization, Zoï provided support in the elaboration of the ECO resource mobilization strategy for forest and climate change actions. ECO priorities include continuing the climate change action momentum in the wake of Paris CoP-21 and addressing region-specific priorities, such as dust storms and desertification, forest rehabilitation and common environmental reporting by ECO members.

Zoï Year 2015 Outputs & Events

 Zoï attended the event (and contributed to its content)

January

* EU DG Clima project coordination meeting: Brussels, Belgium

February

- * EuBike Cyclotourism in Europe project meeting: Geneva, Switzerland
- EuBike project partners' meeting: Bielefeld, Germany
- UNECE Aarhus Convention capacity-building meeting: Geneva, Switzerland
- Climate change in Central Asia, UNFCCC COP21 preparation workshop: Almaty, Kazakhstan

March

- * DG Clima consultations with Kyrgyzstan towards UNFCCC COP21: Bishkek, Kyrgyzstan
- * Caucasus environment and security meeting at the MoFA, Bern, Switzerland
- * ECO (Economic Cooperation Organization) strategy on sustainable forest management: Tehran, Iran
- ENVSEC Eastern Europe partners' meeting: Geneva, Switzerland
- UNECE second workshop on transboundary flood risk management: Geneva, Switzerland
- International Safranbolu climate change conference: Safranbolu, Turkey

April

- * Meetings with Regional Eastern European Fire Monitoring Centre and East Ukraine Environment Institute on monitoring and assessment in conflict-affected areas of Ukraine: Kyiv, Ukraine
- * 10th meeting of the Working group on flood management and adaptation to climate change, and a high-level ministerial event on climate change and transboundary cooperation in the Dniester River basin: Kyiv, Ukraine
- * EU-MONECA project meeting on data availability and sharing: Ashgabat, Turkmenistan
- * DG Clima consultations with Turkmenistan to-

\star Zoï (co-) organized the event

wards UNFCCC COP21: Ashgabat, Turkmeni-

stan - UNEP GEO-6 European regional environmen-

- UNEP GEO-6 European regional environmental information network conference: Istanbul, Turkey
- SDC panel on climate finance: Bern, Switzerland
- CAREC National training workshop on GHG emissions and reporting: Dushanbe, Tajikistan

May

- * Working meeting on assessment of environmental risks for major Belarusian pipelines: Geneva, Switzerland
- GEF constituency meeting, Bern, Switzerland
- 22nd medicine and environment forum: Solothurn, Switzerland
- UNEP chemical conventions' triple Conference of Parties: Geneva, Switzerland
- Second meeting of the Group of Friends of SEIS: Geneva, Switzerland
- Meeting of UNECE Joint Task Force on Environmental Indicators: Geneva, Switzerland

June

- * World Environment Day celebration in Belarus: Minsk, Belarus
- * EuBike Cyclotourism in Europe -project meeting: Geneva, Switzerland
- * UNITAR kick-off meeting and preparation of Tajikistan's INDC (Intended Nationally Determined Contribution): Dushanbe, Tajikistan
- Monitoring and information management study tour for Central Asian participants of EU-FLERMONECA project: Minsk, Belarus – Bratislava, Slovakia – Vienna, Austria
- Site visits to Belarusian Druzhba oil pipeline facilities for assessing and discussing environmental risks and industrial solutions: Homel – Mozyr, Belarus
- UNECE Working group on integrated water resources management: presentation of NEXUS (water-energy-food) maps and infographics: Geneva, Switzerland

July

- * EU-MONECA regional meeting on improving environmental information in Central Asia: Tashkent, Uzbekistan
- * Stakeholder consultations to verify the results of flood risk mapping: Yaselda River basin, Belarus *
- * Afghanistan-Tajikistan training, expert meeting and expedition on environment and hydrology: Dushanbe and the Upper Amu Darya River basin, Tajikistan
- * Project meeting on preparation of Tajikistan's INDC: Dushanbe, Tajikistan
- EU-Central Asia environment and climate cooperation working group meeting: Tashkent, Uzbekistan

August

- National workshop on Tajikistan's INDC progress before submission to UNFCCC: Dushanbe, Tajikistan
- OCHA on-site operations coordination centre concept workshop: Geneva, Switzerland

September

- * Study tour to Switzerland on flood management for experts from Belarus, Moldova and Ukraine: Geneva-Valais, Switzerland
- * Workshop on environmental risk assessment of major pipelines in Belarus: Minsk, Belarus
- * Workshop on finalization of Tajikistan's INDC and preparation to the UNFCCC COP21 in Paris: Dushanbe, Tajikistan
- Glaciers and climate change event of SDC: Bern, Switzerland
- Launch of the Practical Sourcebook on Mercury Waste Storage and Disposal: Geneva, Switzerland -
- ESA consortium project meeting on mining case studies for Central Asia: Helsinki, Finland
- Blue Peace global meeting on the establishment of the Geneva Water Hub: Geneva, Switzerland
- Associated programme on flood management advisory and management committee meeting: Geneva, Switzerland
- GRID-Geneva 30th anniversary: Geneva, Switzerland

October

 10th meeting of the Working group on flood management and adaptation to climate change in the Dniester river basin: Chisinau, Moldova

- * Afghanistan-Tajikistan fifth bilateral cooperation meeting on environment and hydrology: Dushanbe, Tajikistan
- Press-tour and training in environmental journalism: Minsk – Pinsk – Brest – Byalowezhskaya Puscha, Belarus
- * Training in environmental infographics and cartography at tut.by school of infographics: Minsk, Belarus
- * Training in media relations and environmental communication for Belarusian central and subnational authorities: Minsk, Belarus
- * UNECE 21th session of Committee on Environmental Policy - Side event on of SOER 2015 synthesis report: Geneva, Switzerland
- UNECE Water Convention preparatory meeting to the Conference of Parties: Geneva, Switzerland
- Fifth EU-Central Asia high-level conference on environment and water cooperation: Milan, Italy

November

- * Zoï bicycle retreat- testing the newly developed EuBike project cycling route: Geneva, Switzerland
- * Workshop on the assessment and mapping flood risks for the Yaselda River: Pinsk, Belarus
- Fennoscandian exploration and mining conference: Levi, Finland
- Meeting of the disaster risk reduction platform of Swiss NGOs: Thun, Switzerland
- 7th Meeting of the Parties to the UNECE Water Convention: Budapest, Hungary
- Global PRTR (pollutant release and transfer register) week and kick-off of GEF-UNITAR PRTR project: Madrid, Spain
- UNEP Central Asia waste outlook and ecoportal consultations: Almaty, Kazakhstan

December

- * UNFCCC climate change conference COP21: Side events on Central Asia and Palestine: Paris, France
- * UNECE-Finland project meeting on climate adaptation in the Chu-Talas basin: Bishkek, Kyrgyzstan
- * Meeting on enhancing technical cooperation in the Neman River basin: Minsk, Belarus
- Global high-level panel on water and peace/ ministerial launch: Geneva, Switzerland
- Closing meeting of UNDP component of the ENVSEC-SIDA project on environment and security in Belarus: Minsk, Belarus 21



• Zoï Books •

Available on • www.zoinet.org

ebooks 🔘 issuu.com/zoienvironment

films V vimeo.com/user36611652/videos

maps & graphics ●● flickr.com/photos/zoienvironment/

• A SELECTION •



Cookbook The State of the Environment Cookbook 30 p. English & Russian EU, FLERMONECA, Zoï, CAREC



Dniester without borders Achievements of Cooperation 32 p. English & Russian ENVSEC, UNCE, OSCE, UNEP



Dniester Flood Brochure English, Ukrainian, Romanian ENVSEC, UNECE, OSCE, UNEP, Zoï



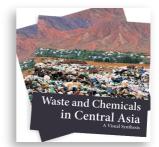
Occupied Palestinian Territory Environment & Security 54 p. English Zoï Report



SOE in Central Asia The State of the Environment in Central Asia 52 p. English & Russian EU, FLERMONECA, Zoï, CAREC



South Caucasus Priorities and Action, 2015 24 p. English Zoï



Waste and Chemicals In Central Asia, A visual synthesis 108 p. English & Russian Switzerland, Zoï



Report on Effectiveness 2014 Swiss International Cooperation in CC 40 p. English, French, German, Italian, Spanish SDC, SECO



Pipelines Safety Guidelines and Good Practices 24 p. English & Russian UN, UNECE







Sourcebook on Mercury Waste Storage and Disposal 88 p. English UNEP, ISWA



Assessing Forest Restoration Opportunities at the National Level 63 p. English, French, Portuguese, Spanish IUCN, Zoï



Dental Amalgam Lessons from Countries Phasing Down 28 p. English UNEP



Vital Waste Graphics 3 48 p. English & Russian Basel Convention, Zoï, GRID-Arendal



Visual Atlas of Cooperation Afghanistan and Tajikistan 92 p. English UNECE, Zoï



Environment and Hydrology A Cartoon Summary 16 p. Russian, Dari & Tajik UNECE, OSCE, Zoï

Better Mining Brochure

Environmental Crimes Brochure





• Zoï & friends

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aleksandra.**siljic** tomic (Belgrade) Environmental engineering

carolyne.**daniel** Graphic design, illustrations

christina.**stuhlberger** (Brussels) Film-making, environmental engineering

denise.**soesilo** (through July 2015) Environmental management

emmanuelle.**bournay** (Crest) Cartography, statistical analysis, geography

firuza.**illarionova** (Nicosia/Dushanbe) Biology, environmental law

geoff.**hughes** (Port Townsend) Editing, ghostwriting

julia.**denisova** (Moscow, Kathmandu, Singapore) Webmaster, social media

lesya.**nikolayeva** Environmental management, geography

louis-philippe.**tessier** Environmental science, political science

maria.**libert** (Stockholm) Illustrations, graphic design

matthias.**beilstein** (Schaffhausen) Cartography

nickolai.**denisov** Geography, mathematics nina.**saalismaa** Environmental science and policy

otto.**simonett** Geography, creative thinking

tamara.**mitrofanenko** (Vienna) Environmental policy, Environmental science

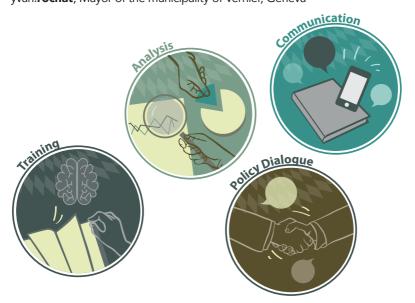
valerie.**pelle** (through April 2015) Administration

viktor.**novikov** Physical geography, climatology

@child labor xulia.**generowicz**

@zoiboard

susan.**boos**, Editor, WOZ Die Wochenzeitung, Zürich (President) alex.**kirby**, Journalist, Climate news network, Lewes yvan.**rochat**, Mayor of the municipality of Vernier, Geneva



• Zoï & friends

@ssociates

Alban Kakulya, photography, Geneva Aleh Cherp, sustainability and energy, Lund Aleks Saki, graphic design, Crozet/Bristol Alekseiy Voronin, pipeline safety, Novopolotsk Alesya Chumakova, media and communication, Minsk Alexander Pahomau, information technology, Minsk Alexei Ischuk, geo-information systems, Kyiv Alina Bushmovich, environmental information, Minsk Andreas Haskamp, environmental safety of pipelines, Wachtberg Andrey Kulbey, pipeline safety, Novopolotsk Anvar Homidov, climate change, Dushanbe Ari Mäkelä, water quality, Helsinki Azizullah Omar, environment and hydrology cooperation, Kabul/Geneva Bariz Mehdiyev, environmental assessment, Baku Dmitry Averin, environmental information, Kyiv/Kramatorsk Firuz Saidov, climate change and mining, Dushanbe Gherman Bejenaru, environmental information, Moldova Gustaf Öhrnell, photography, Stockholm Hanna Hopko, environment and policy, Kyiv Ihab Mohamed Shaalan, environmental assessment, Cairo Ilia Domashev, biodiversity and energy, Bishkek Irena Melnikova, mining, climate, translation, Dnepropetrovsk Iryna Vanda, environmental information, Lviv Iskander Beglov, water communication, Tashkent Ivan Ignatiev, environment and health, Bender John Bennett, environmental journalism, New York John Cole-Baker, mining, Trient Joel Rabjins, animations, Brussels Kanybek Isabaev, environmental information, Osh Kanstantin Tsitou, geo-information and water resources, Minsk Karen Landmark, environmental communication, Tromøya Karybek Ibraev, mining transparency, Bishkek Karl Kast, dam engineering, Karlsruhe Ludmila Spiridenok, pipeline safety, Novopolotsk Lusine Taslakyan, environmental information, Yerevan Mamadamon Abduloev, climate change and transport, Dushanbe Mamuka Gvilava, environmental impact assessment, Tbilisi Mamuka Khurtsidze, GIS oligarch, Tbilisi

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We remain closely associated with friends and colleagues at GRID-Arendal.



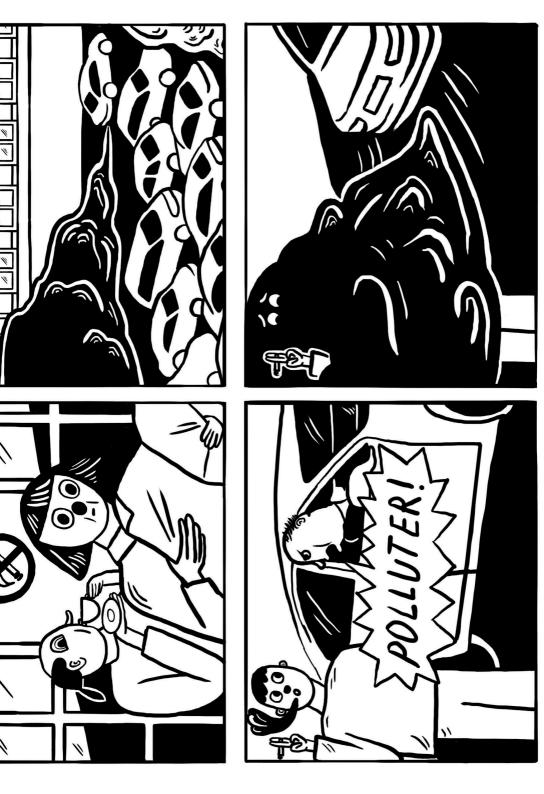
 \checkmark Cooperation on shared water basins. Strudelmaking in Budapest (November 2015)





 \downarrow Zoï (Enviromental, Environement) at the Palais des Nations, Geneva





The Geneva-based Zoï environment network is a new answer to some stubborn old questions. An international non-profit organisation, Zoï's mission is to reveal, explain and communicate connections between the environment and society.

> Cover artwork by Maria Libert Design & layout by Carolyne Daniel

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Consultative status with UN ECOSOC and accredited with UNFCCC and UNEP