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■ Zoï Environment Network
Annual Report 2016

editorial

Slow Food Environmental Information

An exceptionally rich and intense year for Zoï Environment Network, 2016 saw us advancing on many interesting frontiers: We have analyzed the climate policies of the countries in Central Asia, South Caucasus and Eastern Europe for the European Union; we have facilitated the highly participatory process on preparation of an ecosystem profile of the global biodiversity hotspot – the Mountains of Central Asia – for the Critical Ecosystem Partnership Fund; we have contributed communication ideas to a highly innovative project researching and analyzing the use of drones in humanitarian action; we have cooperated with Belarus on a three-year project on environmental cooperation and sustainability; we have provided analytical and communication support to the Minamata Convention on Mercury; we have lobbied at the United Nations Environment Assembly on behalf of a resolution on protection of the environment in areas affected by armed conflict; and, together with Umweltbundesamt Austria we continue to provide support to the Shared Environmental Information System (SEIS) initiative implemented by the European Environment Agency. This is just to mention a few highlights.

The year was also financially viable: To us as a not-for-profit organization this only means that we have some more breathing space to exist and develop our own ideas and projects. This also shows that there still is a demand for what we at times call “slow food environmental information”: well researched and matured, not really fast, not really sensationalistic information on the state of environment of a country, a watershed, an ecosystem, a region, and – why not? – the world.

This is quite in contrast to what’s happening around us: Populists all over the planet are proclaiming simplistic ideas and solutions for the future of mankind. One could easily deny, ignore or discard the existence of these, but unfortunately, there seems to be a groundswell of support for simple recipes in politics. Suddenly we see values and achievements we have been fighting for and thought had found universal acceptance – such as basic environmental protection – rapidly eroding. What can an organization like Zoï do to balance it? We will have to stand by the credible, valuable and evolving knowledge at the same time adapting to the modern communication concepts and

tools, and likewise we will have to resist the temptation to imitate the populists’ quick fixes and promises of blue skies. After all, we are in for the long haul, like everybody else, and are responsible for finding sustainable solutions.

Thus, as long as we still can find the necessary support (including the necessary finances), we will continue to walk the trustworthy, yet challenging, imaginative and progressive path of providing slow food environmental information that is understandable and based on facts. Even if this is only done at a “boutique” scale, we still believe in our mission of building sustainable societies on the principles of informed analysis, sound design and effective communication.

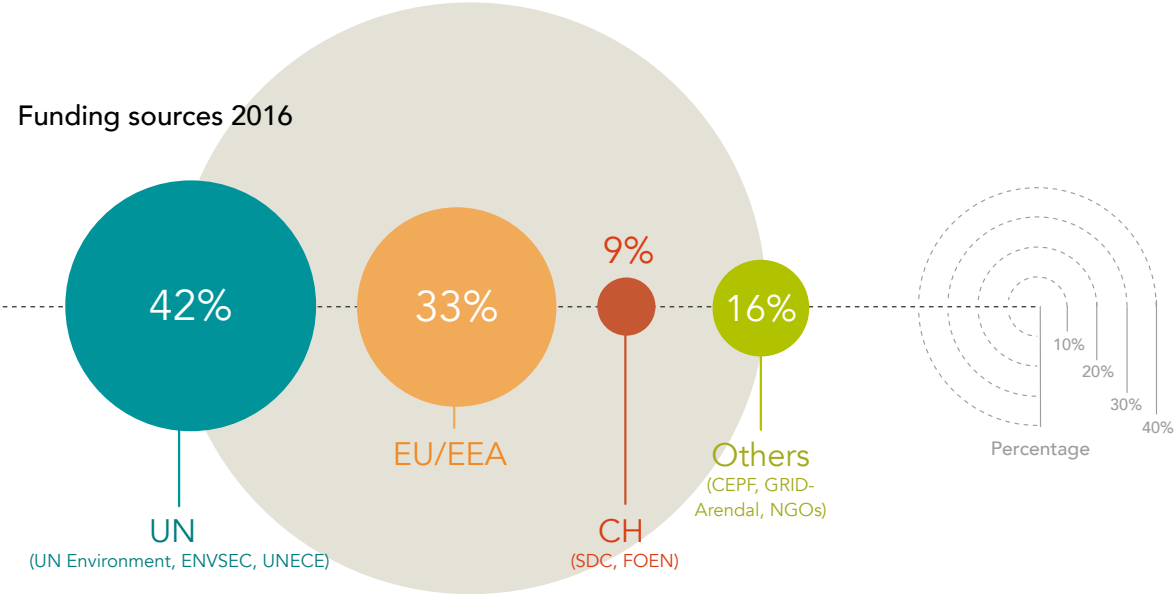
Geneva, May 2017
Otto Simonett



financial statement

	2012	2013	2014	2015	2016
operating revenues	1'393'812	1'264'131	1'179'934	1'097'966	1'441'364
project work in progress	33'212	56'972	-110'278	-88'239	7'208
operating expenses					
project expenses	597'933	510'255	548'218	460'998	642'670
personnel costs	651'766	599'564	662'592	611'309	678'205
other operating expenses	110'901	97'340	79'402	113'897	113'281

Funding sources 2016



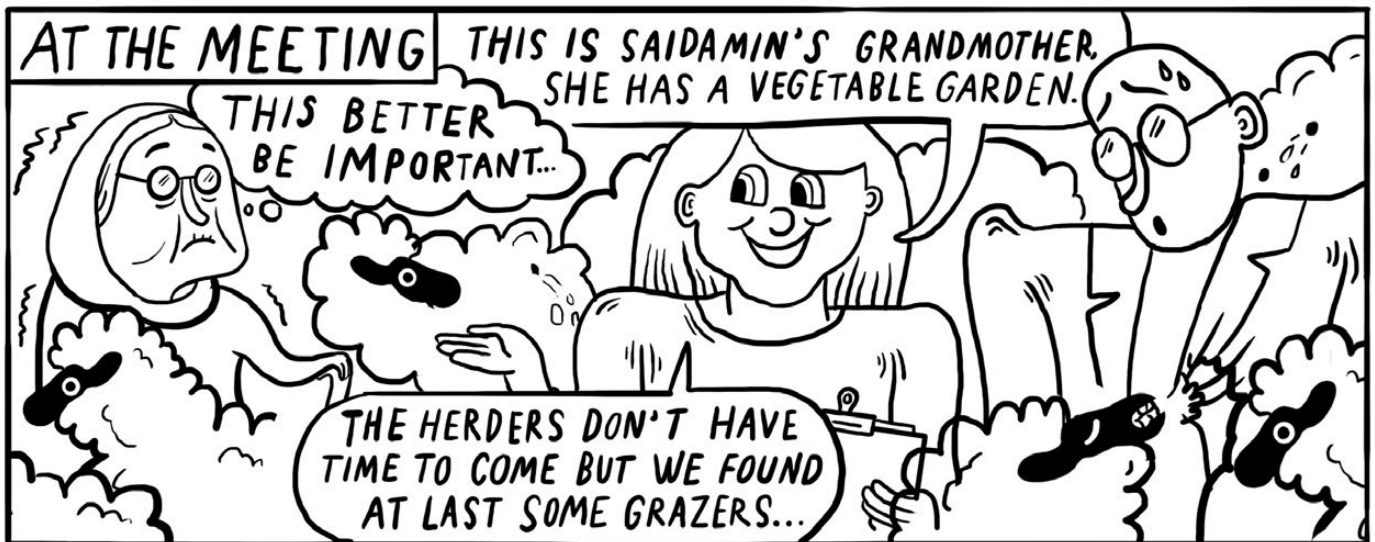
CO₂ emissions due to project-related air travel in 2016 :

57 tonnes CO₂

As per Zoï's environmental policy, an offset contribution was made via My Climate

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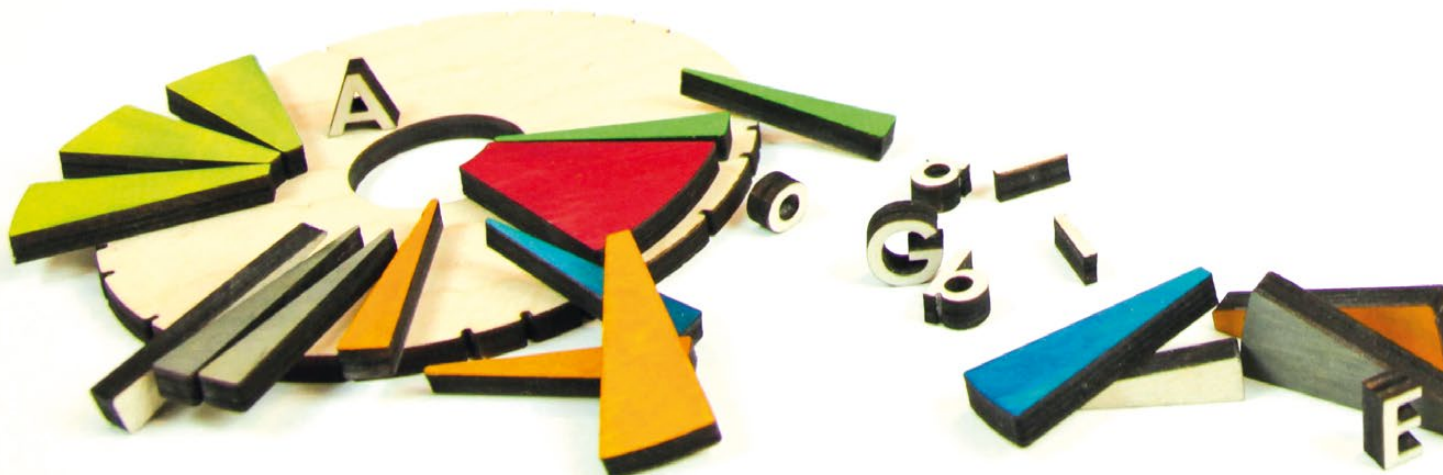
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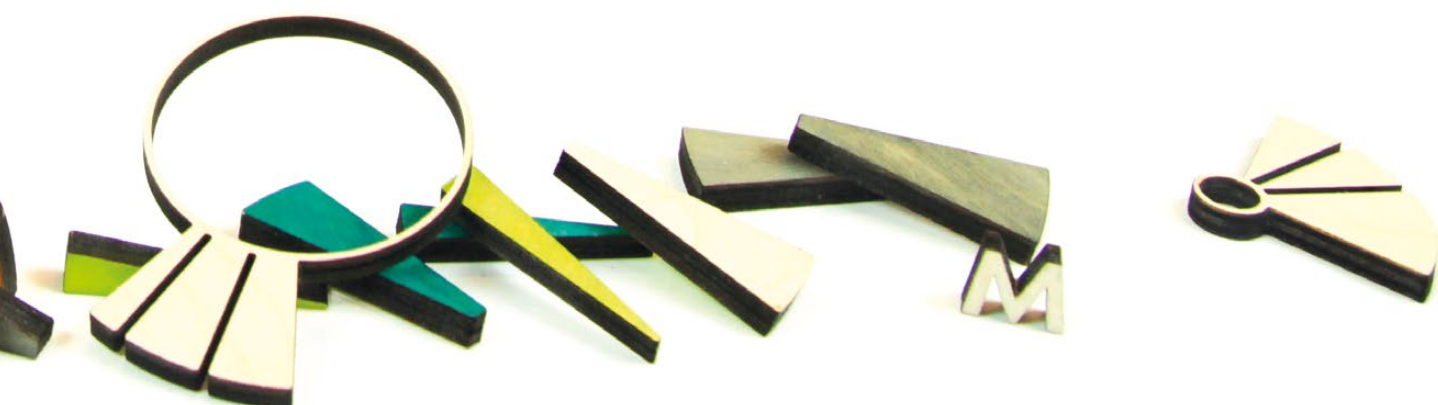
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Zoï Environment Network is a non-profit organization that helps to build sustainable societies through informed analysis, visual communication and design. We are located in Geneva, Switzerland where we primarily support the work of the United Nations, the government of Switzerland, the European Union and many other public institutions. Zoï provides analysis, communication, policy dialogue and training, with a focus on our key themes: climate change, biodiversity, chemicals, security and conflict, water, and access to information.

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