WILD NATURE
Illegal hunting has long-term negative consequences for endangered species and for ecosystems.

Illegal logging degrades the forest and leaves it vulnerable to further damage.

Over-grazing of natural pastures contributes to soil erosion and desertification.

The illegal harvest of plants and animals insults those who value the gifts of nature.

Pistachio and Almond tree

Apple tree

Markhor

Medical plants

Mountains harbour a rich array of beautiful plants and animals, and we depend on mountain forests for traditional medicines, fruit and nuts.

Degraded natural areas are more vulnerable to disasters and can no longer offer us the same level of protection from floods.

Productive, beautiful and valuable natural sites can easily turn into deserts.
Protecting wildlife, planting trees and supporting conservation help maintain a stable environment that can provide us with food and shelter.

Affordable renewable energy, more efficient cookstoves and thermal insulation improve comfort, reduce pressure on forests and contribute to business development.

Some of our best wild nature is designated as national protected areas, an important status that we must observe and respect.